

TRACE Free Trial Program

FINRA's TRACE Free Trial Program allows current TRACE data vendors to promote their new or enhanced products using TRACE real-time data.

Benefits

- ▶ Promote your products with TRACE real-time data without absorbing the cost of a TRACE subscription or using delayed TRACE data
- ▶ Provide a free trial for up to 31 days to prospective clients
- ▶ Provide the trial to up to four users in a single firm simultaneously

How to Participate

The Free Trial must run in conjunction with a free trial of the vendors' product. To participate, vendors must sign the [Free Trial Addendum](#) and follow the [FINRA Policies](#) for the program. In addition, vendors must:

- ▶ report usage for each trial, including the firm's name, users and identifying information;
- ▶ provide only one trial per firm, per calendar year; and
- ▶ remove access to and destroy existing TRACE Trial data immediately upon expiration of each trial, regardless of the firm's subscription status.

Contact Information

For additional information, please contact TraceDataServices@FINRA.org.

Note: FINRA may cancel the Free Trial Program at any time at its sole discretion.